



KETCHIKAN GATEWAY BOROUGH

1900 First Avenue, Suite 230 • KETCHIKAN, ALASKA 99901

• 907/229-6605 • fax 907/229-6697

boro_clerk@kgbak.us

www.kgbak.us

OFFICE OF THE BOROUGH CLERK

September 3, 2025

Matt Herod or John Loeffler
Salmon Falls Resort
16707 North Tongass Highway
Ketchikan, AK 99901

Re: Notice of Decision of Hearing on Protest of Alcohol License #714

Sent via: USPS First Class Mail

Email: chris@caliberco.com; jennifer.schrader@caliberco.com;
alex.francis@highgate.com; mherod@salmonfallsresort.com

Dear Messrs. Herod or Loeffler:

On September 2, 2025, the Borough Assembly held a hearing on whether to protest the renewal of Salmon Falls Resort Package Store Liquor License #714.

In accordance with the requirements of law, I do hereby certify:

That the applicant was notified of the hearing by the Clerk via phone, email, and USPS mail on or before August 4, 2025.

That the hearing was held in accordance with KGBC 2.115 Administrative Hearings, and KGBC 2.25.010-020.

That the following motion was adopted by the Assembly:

"In accordance with KGBC 2.25.060, I move to protest the renewal of Alcohol License No. 714, SF Alaska, LP, dba Salmon Falls Resort, due to the business being delinquent in the payment of sales taxes conducted under the license, which is a reason for protest under KGBC 2.25.010 (b)(2)(a). I further move to direct the Clerk's Office to notify AMCO of the protest and urge AMCO to withhold renewal of the license until the sales taxes are paid in full"

That the following findings of fact were developed by the Board:

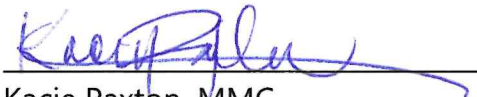
1. The applicant is delinquent in paying sales taxes, a factor for which a protest can be issued.
2. The protest is due to delinquency in sales tax payments over multiple quarters despite many months of communication and outreach by Borough staff.

That said meeting was duly convened and held in all respects in accordance with law; due and proper notice of such meeting was given; that a legal quorum was present throughout the meeting and a legally sufficient number of members of the Assembly voted in the proper manner for the adoption of said motion; that the adoption of said motion along with the supporting findings of fact constitute the final decision of the Assembly and the case is closed; and

That this decision may be appealed to the superior court not later than thirty (30) days after the date of distribution of this decision, in the manner provided by Rule 602 of the Rules of Appellate Procedure of the State of Alaska; and

That I am authorized to execute this certificate.

Signed and sealed this 3rd day of September, 2025.



Kacie Paxton, MMC
Borough Clerk

cc: AMCO Licensing Division

CAUTION: This email originated from outside the State of Alaska mail system. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Matt Herod or John Loeffler
Salmon Falls Resort
16707 North Tongass Highway
Ketchikan, AK 99901

Re: Notice of Decision of Hearing on Protest of Alcohol License #714

Sent via: USPS First Class Mail
Email: chris@caliberco.com; jennifer.schrader@caliberco.com;
alex.francis@highgate.com; mherod@salmonfallsresort.com

Dear Messrs. Herod or Loeffler:

On September 2, 2025, the Borough Assembly held a hearing on whether to protest the renewal of Salmon Falls Resort Package Store Liquor License #714.

In accordance with the requirements of law, I do hereby certify:

That the applicant was notified of the hearing by the Clerk via phone, email, and USPS mail on or before August 4, 2025.

That the hearing was held in accordance with KGBC 2.115 Administrative Hearings, and KGBC 2.25.010-020.

That the following motion was adopted by the Assembly:

"In accordance with KGBC 2.25.060, I move to protest the renewal of Alcohol License No. 714, SF Alaska, LP, dba Salmon Falls Resort, due to the business being delinquent in the payment of sales taxes conducted under the license, which is a reason for protest under KGBC 2.25.010 (b)(2)(a). I further move to direct the Clerk's Office to notify AMCO of the protest and urge AMCO to withhold renewal of the license until the sales taxes are paid in full"

That the following findings of fact were developed by the Board:

1. The applicant is delinquent in paying sales taxes, a factor for which a protest can be issued.
2. The protest is due to delinquency in sales tax payments over multiple quarters despite many months of communication and outreach by Borough staff.

That said meeting was duly convened and held in all respects in accordance with law; due and proper notice of such meeting was given; that a legal quorum was present throughout the meeting and a legally sufficient number of members of the Assembly voted in the proper manner for the

adoption of said motion; that the adoption of said motion along with the supporting findings of fact constitute the final decision of the Assembly and the case is closed; and

That this decision may be appealed to the superior court not later than thirty (30) days after the date of distribution of this decision, in the manner provided by Rule 602 of the Rules of Appellate Procedure of the State of Alaska.

Kacie Paxton, MMC, Borough Clerk

From: Kacie Paxton

Sent: Monday, August 4, 2025 5:08 PM

To: chris@caliberco.com; jennifer.schrader@caliberco.com; alex.francis@highgate.com

Cc: mherod@salmonfallsresort.com; CED ABC Alcohol Licensing (CED sponsored) <alcohol.licensing@alaska.gov>; AMCO Local Government Only (CED sponsored) <amco.localgovernmentonly@alaska.gov>; Nicole Anderson <nicolea@kgbak.us>

Subject: Borough Assembly Hearing on Protest of Renewal of Salmon Falls Resort Package Store Liquor License 714

John C. Loeffler
Salmon Falls Resort
16707 N. Tongass Hwy
Ketchikan, AK 99901

RE: Borough Assembly hearing to protest renewal of Salmon Falls Resort
Package Store Liquor License #714

Sent via: USPS First Class Certified Return Receipt Mail
USPS First Class Mail
Email: chris@caliberco.com; jennifer.schrader@caliberco.com;
alex.francis@highgate.com;

Dear Mr. Loeffler:

On July 15, 2025, the Borough Clerk's Office received notice that SF Alaska, LP, dba Salmon Falls Resort, submitted a completed package store alcohol license renewal application to the State of Alaska Alcohol & Marijuana Control Office (AMCO). The Borough has 60 days to perform a local government review of the license applicant. The process for Assembly review of the issuance or renewal of a liquor license is governed in Borough Code Section (KGBC) 2.25.010.

During the review of the application, it was determined that Salmon Falls is delinquent in the payment of sales taxes conducted under the license, which is a reason for protest under KGBC 2.25.010 (b)(2)(a), as follows:

- (2) Whether the business operated under the license is, or persons named on the application are, delinquent in the payment of any of the following:
 - a. Sales tax or penalty or interest on sales tax arising from the operation of the

business conducted under the license;

As of August 4, 2025, Salmon Falls remains in arrears for sales tax payments in the amount of \$97,143.76.

In order for the Borough Assembly to consider whether to protest the license, a hearing has been scheduled for September 2, 2025, during the regular Assembly meeting. The meeting will convene at 5:30 p.m. in the Assembly Chambers at the White Cliff Building, 1900 First Avenue. The hearing will be held in accordance with KGBC 2.115, a copy of which is attached to this letter. The steps of the hearing will be as follows:

1. Presentation of Applicant
2. Presentation by Borough Finance
3. Rebuttal by Applicant
4. Deliberation and decision by Assembly
5. Findings of Fact by Assembly

You, or a designated representative or your legal counsel, are invited to participate as the Applicant in the hearing, and to appear in-person or by teleconference. You may also allow the Assembly to consider written materials without an in-person or telephonic presentation. You may submit relevant evidence to be included in the meeting packet by submitting it to me no later than August 27, 2025. You also have the right to subpoena witnesses and documents using a form provided by my office and submitted to me for issuance at least five (5) working days before the date of the hearing.

Please contact me at the phone number or email address in the header above to advise how you would like to participate in the hearing. Please contact me if you have any questions about the hearing process.

Sincerely,

Kacie Paxton, MMC, Borough Clerk

Ketchikan Gateway Borough

907.228.6604

www.kgbak.us | [Facebook](#) | [Instagram](#)





Alaska Alcoholic Beverage Control Board

Form AB-17: 2025/2026 General Renewal Application

- This form and any required supplemental forms must be completed, **signed by the licensee**, and postmarked no later than December 31, 2024, per AS 04.11.270, 3 AAC 305.050, with all required fees paid in full, or a non-refundable \$500.00 late fee applies.
- Any complete application for renewal and required fees that have not been postmarked, emailed, or submitted through AK-ACCIS by February 28, 2025, will result in expiration of the alcoholic beverage license per AS 04.11.540.
- All fields of this application must be deemed complete by AMCO staff and must be accompanied by the mandatory fees and all documents required, or the application will be returned without being processed, per AS 04.11.270.
- Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees in any way that an application will be deemed complete, renewed, or that it will be scheduled for the next ABC Board meeting.

Section 1 - Establishment Contact Information

Doing Business As:	Salmon Falls Resort	License #:	714
--------------------	---------------------	------------	-----

If your mailing address has changed, write the NEW address below:

Mailing Address:	16707 N Tongass Hwy			
City:	Ketchikan	State:	AK	ZIP: 99901

Section 2 - Licensee Contact Information

Contact Licensee: The individual listed below must be part of the ownership structure of the licensee listed in Section 1. This person will be the designated point of contact regarding this license unless the Optional contact is completed.

Contact Licensee:	John C Loeffler	Contact Phone:	619-647-7829
Contact Email:	chris@caliberco.com		

Optional: If you wish for AMCO staff to communicate with **anyone other than the Contact Licensee (such as legal counsel)** about your license, list their information below:

Name of Contact:	John C Loeffler	Contact Phone:	
Contact Email:	chris@caliberco.com		

Section 3 - Renewal of Endorsement or Endorsements

Do you have an active endorsement(s) associated to the license you are renewing? If no skip to the next section.

If **YES** answer **ONE** of the below questions in the affirmative:

- I will renew **ALL** of my active endorsement or endorsements.
- I will **NOT** renew **ANY** of my active endorsement or endorsements.
- I want to renew one or more of my active endorsement or endorsements and I am listing here the endorsement or endorsements I do **NOT** want to renew.

YES NO

☐	☒
☐	
☐	
☐	

Endorsement Not Renewing		Endorsement Not Renewing	
Endorsement Not Renewing		Endorsement Not Renewing	



Section 4 – for Package Stores ONLY: Written Order Information

Package Stores ONLY: Do you intend to sell alcoholic beverages and ship them to another location in response to written solicitation in calendar years 2025 and/or 2026? If so, if you have not already done so, you will need to apply for a Shipping Endorsement here: <https://accis.license365.com/#>

YES	NO
☐	☐

Section 5 – Ownership Structure Certification

Did the ownership structure of the licensed business change in 2023/2024?

YES	NO
☐	☒
☐	☒

If **Yes** and you have **NOT** notified AMCO, you will need to apply for a Change of Officials here: <https://accis.license365.com/#>

If **No**, certify the statement below by initialing the box to the right of the statement:

I certify that the ownership structure of the business who owns this alcohol license did not change in any way during the calendar years 2023 or 2024.



Section 6 – License Operation

Unless you continuously operated (more than 240 hours) in 2023 or 2024, check ONE BOX for EACH CALENDAR YEAR that best describes how this alcoholic beverage license was operated as set forth in AS 04.11.330:

- | | 2023 | 2024 |
|---|-------------------------------------|-------------------------------------|
| 1. The license was only operated during a specified time (seasonal) each year. (Not to exceed 6 months per year)
<i>If your seasonal operation dates have changed, list them below:</i>
May 1st _____ to Sept 30th _____ | ☒ | ☒ |
| 2. The license was only operated to meet the minimum requirement of 240 total hours each calendar year.
<i>A complete AB-30: Proof of Minimum Operation Checklist, and all documentation and corresponding fee must be provided with this form, or through AK-ACCIS here: https://accis.license365.com/#</i> | ☐ | ☐ |
| 3. The license was not operated at all or was operated less than the minimum requirement of 240 total hours each year, during one or both calendar years. <i>A complete Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated. You may submit this through AK-ACCIS here: https://accis.license365.com/#</i> | ☐ | ☐ |

Section 7 - Violations and Convictions

Have any Notices of Violation been issued for this license in 2023 or 2024?

YES	NO
☐	☒
☐	☒

Has any person or entity in this application been convicted of a violation of Title 04, 3AAC 304, 3 AAC 305 or a local ordinance adopted under AS 04.21.010 in 2023 or 2024?

If you checked YES, you MUST attach a list of all Notices of Violation and/or Convictions per AS 04.11.270(a)(2). If you are unsure if you have received any Notices of Violation, contact the office before submitting this form.

Section 8 – Certifications

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 305, and that this application, including all accompanying schedules and statements, are true, correct, and complete.



Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
Phone: 907.269.0350

- I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and the license being potentially expired if I do not comply with statutory or regulatory requirements.
- I certify that in accordance with AS 04.11.450, no one other than the licensee(s), as defined in AS 04.11.260, has a direct or indirect financial interest in the licensed business.
- I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current, and I have provided AMCO with all required changes of the ownership structure of the business license and have provided all required documents for any new or changes of officers.
- I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 305.700.
- I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

John C Loeffler

Printed name of licensee

Signature of licensee

Restaurant and Eating Place applications must include a completed AB-33: Restaurant Receipts Affidavit
Sporting Activity/Recreational Site applications must include a completed AB-36: Sporting Activity/Recreational Site Statement
Beverage Dispensary Tourism applications must include a completed AB-37: Beverage Dispensary Tourism Statement
Wholesale applications must include a completed AB-25: Supplier Certification
Common Carrier vessel applications must include a current safety inspection certificate

Manufacturer Direct Shipment Licensees must apply for renewal through the
AK-ACCIS online system here: <https://accis.elicense365.com/#>

New This Renewal- Endorsement Fee(s) and Paper Application Fee:

Endorsement renewals will require the biennial \$200.00 fee per endorsement. **Multiple Fixed Counter Endorsements** require ONE \$200.00 biennial fee regardless of how many fixed counters are attached to the license.

This paper form requires an additional submission fee of \$150.00 per 3 AAC 305.165(10).
Avoid additional fees and apply through AK-ACCIS here: <https://accis.elicense365.com/#>

All renewal and supplemental forms are available online:
<https://www.commerce.alaska.gov/web/amco/AlcoholLicenseApplication.aspx>

FOR OFFICE USE ONLY

License Fee:	\$	Application Fee:	\$ 300.00	Misc. Fee:	\$ 500
Endorsement Fee:	\$	Paper Form Fee	\$150.00		\$
Total Fees Due:					\$